

Elias Spector-Zabusky

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EXPERIENCE

Software Development Engineer

June 2025 – Present

Fortune Media

Delivered engineering solutions for Consumer Marketing’s subscriber monetization and engagement initiatives, extending Recurly, Piano.io, and Salesforce integrations and building with TypeScript, Next.js, Tailwind, and Node.

- Built streamlined checkout flow to enable Recurly integration, driving ~50% conversion lift in 1 month, exceeding a forecasted 10% growth; after 3 months, monthly recovered revenue from passive churn rose 86%.
- Integrated Piano.io newsletter templates with A/B-tested placement; surpassed target newsletter’s 3% growth goal by 8 points, hitting 155,000 subscribers 1.5 months early and supporting a high-value sponsorship renewal.
- Architected and executed end-to-end account lifecycle flows to support active churn reduction with Recurly Engage cancel/save flows; leveraged Recurly’s API and built UI for new account types and user actions.
- Enhanced in-house APIs to capture richer user data and built custom webhooks to sync between Salesforce and Piano, enabling delivery of personalized newsletter templates and subscriber-specific magazine links.
- Devised and executed anti-fraud solutions, defending against active automated attacks and safeguarding registration and payment flows for the future.

Full Stack Developer (Contract)

Dec. 2024 – May 2025

The American Thoracic Society

Led content migration to Craft CMS and developed custom CMS features with JavaScript, Twig, PHP, and SCSS.

- Extended the SCSS utility library to empower content admins to implement styling directly in CMS content.
- Enhanced Formie plugin integration by implementing an interactive live preview for reorderable credential/education selections, enabling structured data capture aligned with Salesforce data requirements.

Web Developer

Mar. 2024 – May 2025

Freelance

To-spec full-stack solutions for creating new sites and for revitalizing existing ones.

- Built and deployed a greenfield site for a luthier using TypeScript, Next.js, and Tailwind, featuring an OAuth-secured admin portal and a custom CMS backed by PostgreSQL, Prisma, and Cloudinary.
- Led the refresh for a documentary’s site; redesigned homepage and built new content pages per marketing needs.

Software Engineer

Sept. 2023 – Mar. 2024

Engage Partners

Extended a Chrome extension using AI to generate social media content with TypeScript, Node.js, and React.

- Architected a serverless backend on AWS using Cognito and Amplify for identity management and Lambda functions for secure integrations like Stripe, enabling monetization for the first time.
- Implemented a new optimized user registration flow, increasing registrations by ~10% on initial testing.
- Built configurable React components for site-specific insertion, reducing new site integration time by ~33%.

eCommerce and Web Services Manager

Nov. 2020 – Jan. 2023

Robin Baron Design

Led operations and served as Shopify admin; managed web and product content and supervised 8–10 freelancers.

Freelance Musician

Ongoing

TECHNICAL SKILLS

TypeScript, Next.js, React, Tailwind CSS, JavaScript, Node.js, Python, PostgreSQL, Prisma, Postman, Git, AWS

EDUCATION

Brown University, Providence, Rhode Island

2011 – 2015

Bachelor of Arts in Theatre Arts and Performance Studies

Phi Beta Kappa

T. Carpenter Elocution Award

Columbia University, New York, New York

Jan. 2023 – Apr. 2023

Certificate in Full Stack Web Development